



## Why Support the Senior Services Levy Renewal?

- **No new taxes.** With a renewal levy, your tax bill remains the same in spite of current higher property values since it is based on the value of your property when the levy was originally passed.
- **Low cost.** The owner of a \$100,000 home will pay an estimated \$3.09 a month or a total of \$37.04 a year.
- **Vital Services.** RENEWING the levy will provide our community with about \$2.3M each year for senior services or 64% of 50 North's operating budget, enabling 50 North to provide:
  - ACTIVITIES** – lifelong learning through classes, socialization opportunities, exciting travel
  - CHORE** – home repair, maintenance, mobility assistance, seasonal activities such as snow removal and yard mowing
  - NUTRITION** – mobile meals, Café with healthy options, grocery delivery
  - OUTREACH** – refer, assist, advocate on behalf of people and their families
  - WELLNESS** – health and fitness classes and programs
- **Broad support for seniors and their families.** 50 North provides outstanding services and facilities that directly benefit Hancock County seniors and their adult children who help them navigate life's transitions. In 2020, 50 North communicated with over 14,000 stakeholders and provided direct service to 6,362 seniors.
- **The need is great.** About 36% of Hancock County's citizens are projected to be 50 and over for the next 10 years. Demand for senior services between 2014 and 2019 grew:
  - ✓ Membership at 50 North increased 57%.
  - ✓ Utilization of 50 North facilities increased 77%.
  - ✓ Average Daily Attendance increased 76%.
- **Taxes pay only part of the cost.** 50 North relies on additional funding through grants, program service fees, and corporate/individual philanthropic support. 50 North also benefits from significant volunteer support which offsets the cost of services.

**BALLOT LANGUAGE-** *A renewal of 1.2 mill to constitute a tax for the benefit of Hancock County, for the purpose of providing or maintaining senior citizen's services or facilities by the Hancock County Agency on Aging, now known as 50 North.*

### **The Hancock County Senior Services Committee**

John Haywood and Don Weber, Co-chairs

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