

Thank You To Our 2023 Annual Giving Donors

\$25,000 and above

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\$10 - \$99

50 North Tuesday Afternoon
Bridge - in memory of Ann Moore
50 North Tuesday and
Wednesday Bridge - in memory
of John Snyder

Fred and Karen Green
Barbara Hahn
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Dennis Hellman
Jane Heringhaus
Elizabeth Hipp
James Hollabaugh
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Joanne Ingold
Dale Ireland
in memory of Karl Best
Carl Jennings
Warren Kahn
Jean Kastner
Kim Kennedy, Shirley Woods
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of Karl Best
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Al Kneueven
Dale and Patricia Koester
Thomas and Mary Beth Kostyo
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Karen Mays
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Mary McNally
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Jan and Kathleen Miller
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Ralph Mullinger
Diana and Jeff Nienberg
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John and Marsha Reinhard
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in memory of Karl Best
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Robert Smith
John Stultz
Maxine Swartz
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Ronald Thatcher
in memory of Karl Best
Jim and Sharon Thomas
David and Lisa Todd
Dee Waaland
Edith Wannemacher
Robert and Jayne Wolford
Norman and Margaret Wolfrom
Jan Wood
David Wooddell
Kenneth and Jean Wynkoop
Bruce and Amy Yackee
Kathy Young
Richard and Josephine
Zbiegien

\$10 - \$99

50 North Tuesday Afternoon
Bridge - in memory of Ann Moore
50 North Tuesday and
Wednesday Bridge - in memory
of John Snyder

Marica Alexander
in memory of Karl Best
Alpha Nu Master Chapter
Dennis Hellman
Anonymous
Alexia Arnett
Doris Bair
Joyce Barnhill
in memory of Ed Sartore
Judith Baumgartner
Barbara Beaver
Larry and Jan Beck
Michelle Beucler
Lucy Biando
in memory of Rocky Naso
Sheila Block
Sharon Bosse
Craig Bowman
Christina Brandenburg
Joanne Brickner
Marshall Brigner
Dustin and Meg Brinkman
in memory of Karl Best
Don and Deloris Brown
Kathleen Brubaker
Robert and Phyllis Brubaker
Randy Buck
Joanne Buckner
in memory of Karl Best
Marilyn Bugbee
Jon and Sandra Burnside
Janet Butler
Judy Butler
Jean Cappello and Laura Smith
in memory of Conrad Nuzum
Norma Cavin
Eric Chatelain
Barbara Clark
Lindell Clemens
Rowan and Linda Colwell
Copus Living Trust
Dave and Rene Crossman
in memory of Karl Best
Larry Davis
Rebecca Day
John and Barbara Deeds
Richard Deerhake
Dave and Barb Distel
Andrea and Kevin Donaldson
in memory of Karl Best
Marcia Durbin
in memory of Karl Best
Mertie Eddie
Marilyn Elarton
Sam and Betty Ellis
Jean Endicott
Doug and Cynthia Ferguson
Jackie Fields
Sharon Filak
in memory of Ed Sartore
Mark and Debbi Fisher
in memory of Phyllis Hatch
KC and Jeanne Fogg
Jane Follas
Jean Foust
David and Barbara Gasior
Naomi Golden in memory of
Ed Sartore and Sharon Nagy
Deb Gray
Jeff and Alice Hailey
Betty Hamilton
Ester Hance
Charlene and Bruce Hankinson
David Hartman
Catherine Hayes
Judy M. Heater
Phyllis Heffner
Richard and Cherie Herr
Daniel Hogue
in memory of Ed Sartore
Peggy Howard
Tom and Nancy Jakubiec
Helen Jomantas
Paula Junge

Karen Kahler
in honor of Lorraine Fitch
Kevin and Meg Karhoff
in memory of Ed Sartore
Carolyn Kear
Sue Kibler
Ken and Lela Lammers
William and Julia Lammers
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Susan Lauck
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John and Kate Westenhaver
in memory of Karl Best
Emilee Whetstone
Arthur and Carolyn Wilde
Charlene Wilkins
Nancy Winters

We are extremely grateful for the support we receive throughout the year. While we strive to ensure that our list is accurate, occasionally there is an inadvertent omission or error that is found. If this occurs, we humbly apologize and ask that you please contact us so that we may correct the information. Thank you.

Annual Giving Donor | Capital Campaign Donor | *Deceased

2023 Annual Report



OUR YEAR IN REVIEW.

50 North
339 E. Melrose Avenue
Findlay, Ohio 45840
phone: (419) 423-8496

Visit us on the web at...
50north.org



The 50 North Purpose

At 50 North, 2023 was a year of continued growth in the number of new members and the number of people participating in our programs and services.

50 North helps older adults and their adult children who assist in their parent's care and navigate some of life's biggest transitions. Our goal is to help adults transition between work and retirement, from full independence to limited support, and between good health and chronic conditions. We do this by offering a variety of programs and services in order to promote their health, functional abilities, and socialization.

Research shows a strong link between senior independence and community service organizations. Older adults who participate in programs, like those provided at 50 North, can learn to manage, and delay the onset of chronic diseases and experience measurable improvements in physical, social, spiritual, emotional, mental, and economic well-being. In October/November, 2023, Strategic In/Sight Partners (formerly 6D) conducted a comprehensive survey of our members to ask what they liked about 50 North and what we could do better. This is what we heard from our members.

The top three areas the members enjoy about 50 North are:

1. The wide range of programs and activities offered, catering to diverse interests and promoting active engagement among members.
2. The welcoming and inclusive community atmosphere, making clients feel valued, supported, and part of a close-knit community.
3. The quality and dedication of the staff, noted for their kindness, professionalism, and commitment to providing excellent service and support to clients.

The top three areas for improvement our members said are:

1. **Program Diversity:** Members suggest further expansion of the variety of programs and activities to cater to a broader range of interests.
2. **Facility Improvements:** Feedback indicates a need for enhancements in the physical facility to better accommodate activities and member needs.
3. **Communication:** Members desire improved communication regarding program scheduling, updates, and availability to ensure they can fully participate in the offered services.

The top three programs and services the members request are:

1. Expanded fitness and health-related activities, emphasizing tailored options for various mobility levels.
2. More educational workshops or classes focusing on current technology use and digital communication tools.
3. Increased social events and cultural outings that cater to a wide range of interests and encourage community building among members.

50 North's Leadership Team worked closely with Dan Gonder, President of Strategic In/Sight Partners to develop initiatives to respond to the member survey results.

The 2024 initiatives and outcomes for each initiative are:

- Initiative 2401: **Re-invent the Navigator**
Format, Distribution, Technology
- Initiative 2402: **Collaboration Across the Community**
to Offer a Wider Range of Services
- Initiative 2403: **Collect More Member Data**
- Initiative 2404: **Develop a More Member to Member Welcoming Environment**
- Initiative 2405: **Improve Technology Literacy for Members**

50 North recognizes the emergence of a new kind of older adults with different interests and needs. These older adults will live longer, enjoy better health, intend to stay involved and participate in an active, interesting, and more flexible lifestyle. 50 North will come together to ensure the resources are there to ensure our older adults live healthy, productive, independent, and happy lives.

Throughout this annual report, you will see active older adults who are using our services to be social and healthier; to be more knowledgeable about issues like Medicare; and to remain in their own home safely to age in place. The citizens of Hancock County are responsible for the quality of life provided to our older adults. We are particularly thankful for the voters of Hancock County for their passion for people 50 and older by their tremendous support of our senior services levy. We also want to thank our donors who ensure that vital services such as activities, chores, nutrition, outreach, and wellness continue to be available.

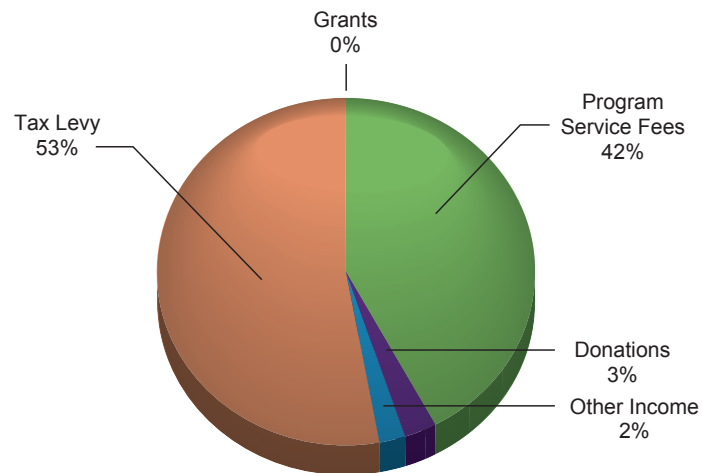
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Our Funding

2023 Financials

REVENUE, GAINS AND OTHER SUPPORT

Grants	30,948
Program Service Fees	1,863,367
Donations	121,839
Other Income	90,791
Tax Levy	2,353,889
Total Revenues, Gains and Other Support	4,460,834



2023 Total Operating Income... **\$4,460,834**

Why 50 North needs several funding sources?

- Senior Services Levy covers 63% of the 2022 operating budget
- The remainder comes from fundraising dollars and service fees

How are private gifts used?

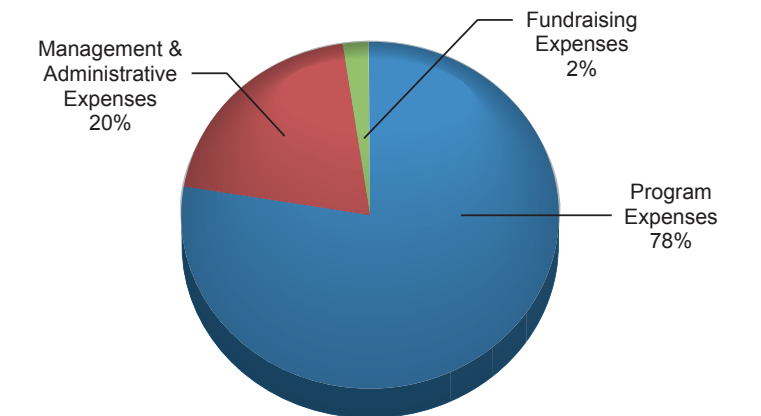
- Expansion of the building
- Purchase of designated equipment

How are public dollars used?

- Providing senior services
- Maintaining facilities

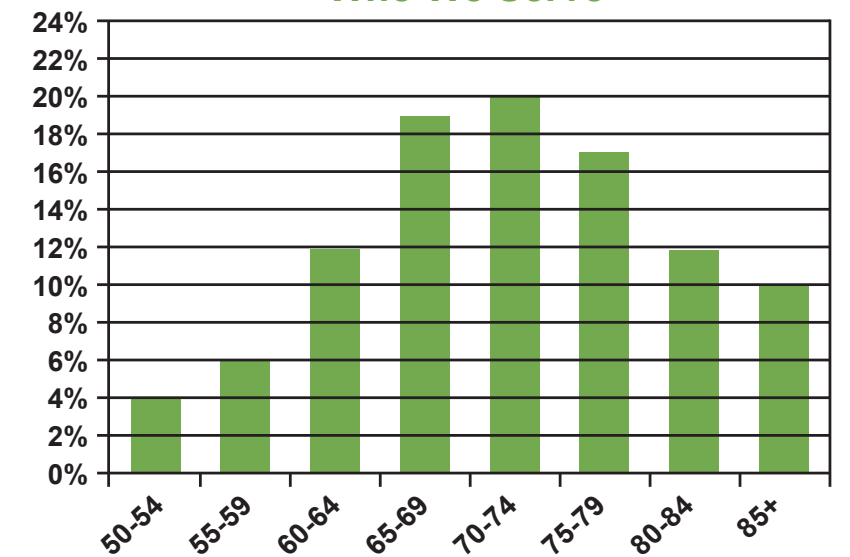
EXPENSES

Program Expenses	3,288,459
Management & Administrative Expenses	868,095
Fundraising Expenses	74,205
Total Expenses	4,230,759
NET OTHER INCOME/(EXPENSE)	147,334
CHANGE IN NET ASSETS	377,409
NET ASSETS - BEGINNING OF YEAR	8,430,892
NET ASSETS - END OF YEAR	8,808,301



2023 Total Operating Expenses... **\$4,230,759**

Who We Serve



What Our Members Are Saying



"One day an old classmate told me about 50 North. I've been coming to 50 North for 11 years now. I started coming in with my husband and we worked out together. I noticed I was struggling with some of the classes. I was diagnosed in January 2020 with Parkinson's. I currently attend the Parkinsons class every Tuesday and Thursday, walk the track with my 3 siblings every Monday, Wednesday, and Friday as well as the classes offered in the track area. I eat in the café and love their salads. What I noticed right away was that there were no cliques at 50 North. It's great to see, talk, and react with people. It keeps your brain active too. Socialization is so important at any age. 50 North is my "home away from home!"

Alice Hailey

"50 North has become my dad's community. He has made so many friends that he socializes with daily. He's so proud to tell me what he's done each day with his yoga classes, etc. He always looks forward to his daily adventures at 50 North. The Sit2Stand Trainer machine in the Wellness Center has made a remarkable difference in his ability to get up out of chairs more easily, his balance has really improved, and he's a lot stronger overall. He looks forward to coming every day and he has such a positive attitude and outlook. 50 North is a gem in our community."



Jeff Shrader and his father Jim Shrader



"50 North is a great place. I'm fortunate to live in Hancock County and have a facility like this. I live alone and this gives me a place to go and do activities, eat lunch, and visit with other members. As a member, I belong to the Wellness Center. I use some of the machines and walk the indoor track. This keeps me active and I believe it helps my health. It's always monitored for safety purposes. When I eat lunch, I visit with friends and also meet new ones. I also visit the social area for friendly conversation with others and coffee is provided at no charge! Everyone that works and volunteers at 50 North is very friendly and helpful. As a veteran, I really appreciate 50 North's recognition and respect shown to us. I look forward to every visit."

Carl Smith



"50 North has wonderful people on the staff. It is very important in my life! I enjoy all of the programs and I have met a lot of new friends here. Thank you all so much for 50 North."

Paul Hamlin

"God has blessed me on a daily basis coming to 50 North to share love, stories, tears, and free coffee! I have taken better care of myself because of how much better I feel, the friends I've made, and difference I have hopefully made in their lives. Everyone is so friendly and hard working at 50 North. The travel office staff does a wonderful job with great trips, and they're so efficient. I especially love the meals and the servers in the café. They do great work! You can't go wrong joining 50 North, your life will be enriched."



Lindy DeVooght



"I moved to Findlay and joined 50 North. They address their members' needs several different ways. In the Wellness Center, the staff are amazing. They pay attention to your physical wellbeing. I've lost 30 lbs and feel a lot better. OIO (Orthopaedic Institute of Ohio) and their staff are incredible. The meals in the Marathon café are nutritious and have great presentation. 50 North has an array of cultural things to do: choir, theater classes, movies and popcorn free of charge, musical events, a bible study, and much more. The social aspect of 50 North allows me to meet new people, read the newspaper and books, have free coffee and good conversation with others. 50 North provides a feeling of a safe and supportive community."

Tom Hochstetler



And just as grateful to 50 North's greatest asset, our volunteers. This year, nearly 400 individuals contributed thousands of hours of their time to make 50 North the best we can be. We hope this engagement will continue and expand for as long as we serve Hancock County.

And finally, we thank all of the board members, staff and over 100 partnering organizations in Hancock County who work tirelessly together to *Enrich Lives and Support Independence* of people 50 and older. We look forward to continuing to meet your needs today and tomorrow.

A heartfelt thank you,

Carolyn Copus
Carolyn Copus,
Executive Director



At 50 North, our mission is to ENRICH LIVES and SUPPORT INDEPENDENCE!

We offer solutions for those 50 and older in Hancock County in these key areas:

- 1 **ACTIVITIES** – lifelong learning through classes, socialization opportunities, exciting travel
- 2 **CHORE** – home repair, maintenance, mobility assistance, seasonal activities such as snow removal and lawn mowing
- 3 **NUTRITION** – mobile meals, Café with healthy options, grocery delivery
- 4 **OUTREACH** – refer, assist, advocate on behalf of people and their families
- 5 **WELLNESS** – health and fitness classes and programs

The vast array of services and programs that have been developed by 50 North illustrate our responsiveness to community needs.

2023 Board Of Trustees

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Jill Jaynes, **Vice President**
John Haywood, **Secretary**
Mike Weissling, **Treasurer**

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Thomas Brumley
Warren Kahn
Pat McCauley
Scott Miller
Bob Schuck
Dr. Richard B. States, CNMT, RT (N)(ARRT)
Don Weber
Bev Yammine

Our Values... B.R.I.C.K.



Benevolence

We commit to the Golden Rule while being generous and giving of time in doing good for others.

Respect

Respect is earned. Therefore, we will treat people with dignity and strive to develop relationships through caring interactions.

Integrity

We are passionate about keeping our word; saying what we are going to do and doing what we say.

Compassion

We are committed to lead with our heart and genuinely understand, feel and identify with the needs of those we serve.

Kindness

We treat those we serve with kind acts and understand that kindness evokes more kindness. We believe the more kindness that exists, the more harmony there is likely to be.

What 50 North Means To Our Community








When you give to 50 North, you make a real difference in the lives of not only those that utilize our services, but to the overall health of the Findlay and Hancock County community.

In 2023, 50 North Impacted Our Community By Having

5,572  **Members**

Daily usage of space and services

197,786 Instances
in My Senior Center (Tracking Software)

 Engaged 4,168 Seniors in Socialization Activities Provided 5,449 Social Service Instances	 We Provided 4,478 Chore Service Hours Last Year!	 30,159 Meals Served In The 50 North Café	 1,644 Meals Picked Up Curbside At 50 North	 22,840 Mobile Meals Delivered To Homes In Our County	 3,482 Fitness Center Members Last Year	 36 Avg. Number Of Fitness Classes Offered In-Person And Zoom (Mar. - Dec.)
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